



## a community event to benefit the Tucson Interfaith HIV / AIDS Network (TIHAN)

*helping people with HIV to live well*

### **2018 SPONSORSHIP OPPORTUNITIES**

#### **DIAMOND (Title) \$10,000 (1 available)**

Diamond Sponsor will receive:

- "Title Sponsor" status
- Designation as the title sponsor for the event, i.e. ABC Company Treasures for TIHAN
- Inclusion in pre-event radio promotion \*
- Inclusion in pre-event print promotion \*
- Logo on Invitations \*
- Logo on tickets \*
- Logo on the cover of the official program\*
- Link on the TIHAN site
- Inclusion in our newsletter
- Two full page ads in the official program \*
- One page of editorial in the official program \*
- Display of three banners at the event (sponsor to provide)
- Twenty-five (25) tickets to the event

#### **RUBY (Presenting) \$5,000 (1 available)**

Ruby Sponsor will receive:

- "Presenting Sponsor" status
- Designation as the presenting sponsor for the event, i.e. Treasures for TIHAN presented by ABC Company
- Inclusion in pre-event radio promotion \*
- Inclusion in pre-event print promotion \*
- Recognition on Invitations \*
- Recognition on tickets \*
- Logo in the official program \*
- Link on the TIHAN site
- Inclusion in our newsletter
- One full page ad in the official program \*
- Display of two banners at the event (sponsor to provide)
- Fifteen (15) tickets to the event

#### **EMERALD \$2,000 (12 available)**

Emerald Sponsors will receive:

- "Category Area Sponsor" signs in category display area
- Link on the TIHAN site
- Inclusion in our newsletter
- One full page ad in the official program \*
- Recognition in the program as a sponsor \*
- Display of one banner at the event (sponsor to provide)
- Eight (8) tickets to the event

#### **RAFFLE SPONSOR \$2,000 (1 available)**

Raffle Sponsor will receive:

- Name/Logo on the raffle tickets
- Link on the TIHAN site
- One half page ad in the official program \*
- Inclusion in our newsletter
- Recognition in the program as a sponsor \*
- Display of one banner at the event (sponsor to provide)
- Six (6) tickets to the event

#### **ENTERTAINMENT / STAGE SPONSOR \$2,000 (1 available)**

Entertainment/Stage sponsor will receive:

- Banner/Sign on the stage at event (sponsor to provide)
- Link on the TIHAN site
- Inclusion in our newsletter
- One half page ad in the official program \*
- Recognition in the program as a sponsor \*
- Display of one banner at the event (sponsor to provide)
- Six (6) tickets to the event

#### **AUCTION PEN SPONSOR \$1,500 (1 available)**

Auction Pen Sponsor will receive:

- Name on all pens used at Auction (includes bid sheets, raffle area, registration/check out.
- Link on the TIHAN site
- Inclusion in our newsletter
- One half page ad in the official program \*
- Recognition in the program as a sponsor \*
- Display of one banner at the event (sponsor to provide)
- Six (6) tickets to the event

#### **SAPPHIRE \$1,000 (unlimited)**

Sapphire sponsors will receive:

- Link on the TIHAN site
- Inclusion in our newsletter
- One half page ad in the official program \*
- Recognition in the program as a sponsor \*
- Display of one banner at the event (sponsor to provide)
- Six (6) tickets to the event

#### **TURQUOISE \$500 (unlimited)**

Turquoise Sponsors will receive:

- Inclusion in our newsletter
- One half page ad in the official program \*
- Recognition in the program as a sponsor \*
- Four (4) tickets to the event

#### **OTHER (unlimited)**

Sponsors giving \$200-\$499 will receive recognition in the official program as a sponsor\*

## ***Thank you for your support!***

\*Print deadlines apply

TIHAN in its discretion reserves the right to accept or deny any sponsorship request. Decisions on sponsorship will take into account the potential sponsor, product or services provided, history, public perception, and compatibility with TIHAN and our mission.



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**2018 SPONSORSHIP OPPORTUNITIES**

**SPONSORSHIP COMMITMENT FORM**

_____ DIAMOND	\$10,000	_____ ENTERTAINMENT / STAGE	\$2,000
_____ RUBY	\$5,000	_____ AUCTION PEN	\$1,500
_____ EMERALD	\$2,000	_____ SAPPHIRE	\$1,000
_____ RAFFLE	\$2,000	_____ TURQUOISE	\$ 500
		_____ OTHER	\$_____

*I (We) hereby agree to purchase the sponsorship package listed above.  
I (We) understand that this contract is non-cancelable and payment is due to TIHAN per invoice.*

Date \_\_\_\_\_ Signature \_\_\_\_\_

Contact Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_ City/ State/Zip \_\_\_\_\_

Daytime Phone \_\_\_\_\_ FAX \_\_\_\_\_ Email \_\_\_\_\_

Company Website (please complete and we will link you to our web page) \_\_\_\_\_

How would you like to be listed in the program? \_\_\_\_\_

TIHAN Committee Member who asked you to participate \_\_\_\_\_

**Payment Information**

\_\_\_\_\_ Check Enclosed (payable to Tucson Interfaith HIV/AIDS Network) Federal Tax ID# 86-0819574

\_\_\_\_\_ VISA/MCard/Amex # \_\_\_\_\_ Exp \_\_\_\_\_

\_\_\_\_\_ Charge Amount \$ \_\_\_\_\_ Authorized Signature \_\_\_\_\_

\_\_\_\_\_ Please invoice me

**Sponsorship Instructions**

- 1) Please send this form and your LOGO immediately to [scott@tihan.org](mailto:scott@tihan.org) for inclusion in the official program, website, etc. per sponsorship benefit list.
- 2) Please forward program advertisements as soon as possible but no later than May 1, 2018, to [scott@tihan.org](mailto:scott@tihan.org)

Please send completed form to  
TIHAN, 2660 N. 1<sup>st</sup> Avenue, Tucson, AZ 85719  
or email to [scott@tihan.org](mailto:scott@tihan.org)

Questions? Contact Scott Blades, Executive Director at (520)299-6647 ext 202